

CAPTUR

E-commerce system

(EPOS, Feedback collection system, website, iOS & Android app)

1. Website, iOS & Android app

- CAPTUR is providing a high competitive, quality and technologically advanced POS, website, iOS Application and Android application.
- Our system is providing a very intuitive user interaction design which helps users to use the website and application without confusion and distraction.
- CAPTUR e-commerce system provides a rich website and very high speed load time, which is very essential for e-commerce websites and user experience.
- CAPTUR e-commerce system is providing social one click signing/signup options which increases user experience to next level.
- CAPTUR e-commerce system provides customer signups which helps customers to input details one time.
- CAPTUR e-commerce system is highly responsive and developed with mobile first strategy which gives accurate user experience on variety of screen sizes.
- iOS and Android platforms supports push notification service which enhances user interaction and status updates very effectively.
- CAPTUR e-commerce system provides a rich review and reputation system by partnering with happy-faces.co.uk
- CAPTUR e-commerce system provides easy and quick access to shop details and phone numbers, including delivery time and opening hours for 7 days.
- CAPTUR e-commerce system provides history of every order the customer makes. So customers can keep track on their orders and have later references and analysis.
- CAPTUR e-commerce system provides delivery time based necessary notifications to the customers.
- CAPTUR e-commerce system provides an innovative selection method of sub-options for items on the website and applications. Which you cannot find in other e-commerce systems.

- CAPTUR e-commerce system provides PayPal payment integration. Card payments with PayPal support and Stripe.
- CAPTUR e-commerce system provides Interactive and app driven auto loyalty scheme which increase customer retention, satisfaction, sales and feedback collection.

2. CAPTUR EPOS

CAPTUR EPOS is one of the most technologically advanced Cloud EPOS system which incorporates

- The ease of use and blazing fast performance of PC based local deployed systems.
- Safety and data integrity of cloud based systems.
- Ease of access from anywhere to analyze and updates.
- In addition to that we are providing complete IT support to maintain the online services with any on the fly modifications required for strategic marketing.
- We also provide monthly contract based online promotions including
 - a. SMS
 - b. Email
 - c. Facebook
 - d. Push notifications.
- For every business customer feedback are very important and they are the best promotion content too. We provide integration with one of the best feedback collection system happy-faces.co.uk to provide deep insights to improve and retain customer relationships.
- We provide an additional optional integration of feedback collection to the delivery services to monitor and understand real time statistics and customer feedbacks.
- We provide additional optional real time tracking of delivery vehicles to monitor, plan and arrange deliveries in effective and optimized fashion.
- The very necessary Barcode scanner and Autoprint are integrated.

3. Reports & Analysis

- Stock handling module with complete stock analysis and reporting.
- Profit analysis module to look deeper into profitability.
- Dynamic pricing for the customers to maintain customer relationships and loyalty.

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4. Admin application

Admin mobile application to have a clear sales analytics any time on the GO. Both android and iOS available.

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